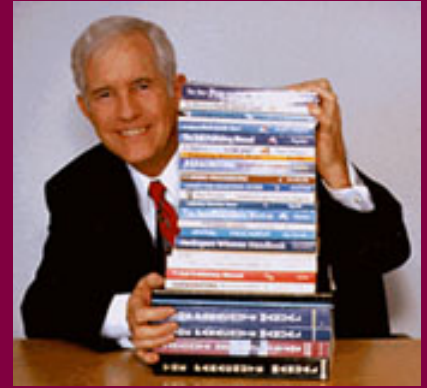




Publishing Poynters Marketplace

A *Publishing Poynters* supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.



June 2010. Copyright © Para Publishing. ISSN: 1530-5694.
Published roughly monthly since 2005. Circulation more than 39,200. F-R-E-E
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For the Small Print, scroll to end.

IN THIS ISSUE OF THE MARKETPLACE

- A. **ParaStories**-Stories/Information Wanted
- B. **ParaWants**-Publishing Items, Services & Help Wanted
- C. **ParaSales**-Companies/Properties/Jobs/Rights to buy or for sale/Remainders
- D. **ParaReviews**-Reviews on Amazon and B&N wanted
- E. **ParaCoop**-Co-operative marketing programs. Offer/Join.



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A. ParaStories



STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.

WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. I am collecting stories (a paragraph or two is perfect) of **one of the nicest/kindest things that someone has done for you in your life**. I would prefer that they didn't involve the exchange of money or bought gifts, unless it is necessary to convey the bigger picture of the story
Categories are:

- Friend to Friend
- Romantic lover/Spouse/ partner
- Stranger to Stranger
- Parent to kid/ kid to parent

With gratitude for your generosity and the intention of passing the kindness on
Please submit all stories to glinda3333@yahoo.com
Please include , name and location, if you would like to be credited In kindness

2. WOW. For the first time in 5 years, there is only one request this month.

~~~~~  
 Please help us help our readers.  
 Forward this Marketplace newsletter to your colleagues in publishing.  
 ~~~~~



B. ParaWants



ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to DanPoynter@ParaPublishing.com. Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1.

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This newsletter has a circulation of 41,000+.  
 You must know several authors and publishers who don't receive it.  
 Why not forward it to them?

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## C. ParaSales



**SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/ PUBLISHER SOLICITED/RIGHTS.** Send your selling-out company or inventory items to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Put "ParaSales-Selling Out" in the subject line.

### SELLING

#### 1. SEE MORE SUPPLIERS AT

<http://parapublishing.com/sites/para/resources/supplier.cfm>

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You are in the information business.
This newsletter is information.
Forward it to your publishing colleagues now.



D. ParaReviews



REVIEWS SELL BOOKS. Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

IF YOU WOULD LIKE TO REVIEW BOOKS in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep. If you agree to review a book and receive it from the author, please let him/her know that you have and that you will contact them again after you complete your review.

IF YOU WANT YOUR BOOK REVIEWED on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to DanPoynter@ParaPublishing.com.

Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

SPECIAL OFFER

OFFERED FOR REVIEW:

1. Let's End Our Literacy Crisis, Revised Edition,
published May 2009 by American University & Colleges Press:

The most accurate, thorough study of U.S. adult illiteracy ever conducted was a five-year \$14 million dollar study of 26,049 adults statistically balanced to represent the entire U.S. population. It proved that 48.7% of U.S. adults are functionally illiterate, 31.2% of these illiterates are in poverty, and that they are more than twice as likely to be in poverty because of their illiteracy as for all other causes combined. Literacy Research Assoc., Inc., a non-profit, educational corporation, has discovered and perfected a proven solution to the problem of English functional illiteracy. Let's End Our Literacy Crisis provides all the details.

--Bob C. Cleckler, B.S.Ch.E., Pres., Literacy Research Assoc., Inc.
Vice Pres. of R & D, NuEnglish, Inc., (2 non-profit educational corporations)
Author, 4 published books on illiteracy
Literacy_Research@msn.com

2. PRACTICAL ENGLISH LEVEL 365 Vo. 1

by Kaakyire Akosomo Nyantakyi

Practical English Level 365 offers an innovative approach in the acquisition of English proficiency. Published by Outskirts Press, this intensive schedule text book is based on the concept that effective teaching and learning do not take a day off. The provision of **Day-To-Day-All-Year-Round** assignments for practice offers a highly progressive training in mastery of the language. The explanatory text and practice materials cover the fundamental building blocks of the English language,

This first volume provides assignments from Day 1 to Day 200. Among the topics covered are: Sentence, Paragraph, Vowels, Consonants, Articles, Punctuation, Capitalization, Abbreviations, Parts of Speech and Subject-Verb Agreement.

--Kaakyire, kakosomo@aol.com

3. Presence: Awakening

By Charity Becker

Mina swears the boogeyman slaughtered her abusive stepfather. But as far as everyone else is concerned, Mina is a cold-blooded killer and Cadric was a saint.

After nine years of psychiatric care and whispers of her guilt, Mina is hell-bent on clearing her name, exposing Cadric as a pedophile, and uncovering the identity of the being who saved her.

Through a whirlwind of near-death experiences and sanity-shattering revelations, Mina discovers that Washington is a hotbed of supernatural activity, Cadric's plan didn't die with him, and that she could hold the key to ending the suffering of millions. But first she has to survive.

--Charity Becker, PO Box 1242, Port Orchard, Wa. 98367, optycal@optycal.com

http://www.amazon.com/Presence-Awakening-Charity-Becker/dp/0982681801/ref=ntt_at_ep_dpt_1

4. EX PARTE (law)

- From or on one side only, with the other side absent or unrepresented: *testified ex parte; an ex parte hearing.*

A National Violence Against Women Survey funded by the Centers for Disease Control and U.S. Justice Department, found that nearly **40 percent of all domestic violence victims are men.**

Over **one million false allegations** of domestic violence are filed each year. These allegations often result in family break-up and the removal of children from their parents.

Are you a victim? (Male or female) Write me with a synopsis of your story at

expartebook@gmail.com

5. ANGEL'S DESTINY: A Novel Story of Poems & Illustrations.

This collection of poems & illustrations mimics a novel in an unexpected way – similarly, it tells an emotional plot of a character which interweaves the four emotion elements *Illusions, Anger, Awareness, Love* - progressing forward towards a healing resolve. Each emotional character takes the reader through a progressive journey of a multi-cultural women's self-discovery . . . far away from adversity.

Contact: April Martin Chartrand, Angelsdestiny2009@gmail.com, www.Amazon.com
 You Tube Video Reel <http://www.youtube.com/watch?v=dqzU2v5E1ic>

6. *My War; My Dreams; In Pieces* is a collection of poetry and prose by a Vietnam Veteran going through a learning process after uncovering the PTSD he had been reacting to most of his life. If you can identify with the feelings expressed, this author would like to know you.

I am seeking reviews.

For a review copy, contact: AFoggyWord@yahoo.com or visit [My War; My Dreams; In Pieces](http://www.Amazon.com)
 --Neal M. Warren

7. The Little Universe:

What if you could create a universe - a miniature self-enclosed universe? Imagine having probing cameras that could focus to any star or planet looking for life. And once you found life, what if you could accelerate time and watch it evolve? What might you find? Primordial soup. Strange beings. Alien societies. Profound wisdom.

The debate between evolution and creation is the subtle undertone throughout *The Little Universe*. Along with the characters, the reader is presented a new perspective on life and every individual's role in the great mystery of the universe.

--Jason Matthews, jason@thelittleuniverse.com, cell 530-412-2202

8. How to Make, Market and Sell eBooks

All for FREE: eBooks and the devices that read them are the hottest sectors in publishing. The great news for self-published authors is that every step of creation and sales can be done at no cost. These tips save time, money and energy while putting authors on the fast track to selling eBooks. You'll learn to maximize online platform, make blogs and websites, design covers, upload to retailers, convert formats, rise in SEO rankings, sell with PayPal, utilize PR and more. Plus the best part is... everything is absolutely free.

--Jason Matthews, jason@thelittleuniverse.com, cell 530-412-2202

9. THE LAUGH MAKERS:

A Behind-the-Scenes Tribute to Bob Hope's Incredible Gag Writers by Robert L. Mills, J.D. (Bear Manor Media) ISBN: 1-59393-323-1 349 pgs., 83 photos.

From the Foreword by "Laugh-In's" Gary Owens: "Comedy writer Bob Mills lovingly examines the unique and challenging world of variety TV's "gag men" -- those wit-blessed wordsmiths to whom the book pays long overdue homage. Here is a priceless collection of backstage stories, anecdotes and photos that fondly recalls a golden age of humor -- a fascinating introduction to Hope's comedy assembly line that for decades proved as efficient as any in Detroit."

Contact: thelaughmakers@gmail.com

Web site: www.laughmakers.blogspot.com

Reviews: <http://www.amazon.com/LAUGH-MAKERS-Behind-Scenes-Incredible/product->

[reviews/1593933231/ref=cm_cr_pr_link_2?ie=UTF8&showViewpoints=0&pageNumber=2](https://www.amazon.com/reviews/1593933231/ref=cm_cr_pr_link_2?ie=UTF8&showViewpoints=0&pageNumber=2)

Amazon.com, B&N.com reviews wanted.

10. Venison is a great culinary treat, whether grilled, roasted, stir-fried, or slowly simmered on a stove. It's a healthy, low-fat alternative to beef, with only 3.6 grams of fat per 4-ounce serving. Author Kate Fiduccia, an avid hunter and professional wild game cook, has collected 150 delicious venison recipes (using deer, elk, caribou, and moose meat) that run the gamut from down-home favorites to gourmet delights. Mouth-watering photography and author tips make this both an entertaining read and an indispensable reference tool. Explore Cooking Wild in Kate's Kitchen and you'll find inspiring recipes for special occasions and every day.

Contact info for "Cooking Wild in Kate's Kitchen" by Kate Fiduccia:

Kate Fiduccia, Publisher, Woods N' Water Press, Inc., PO Box 10, South New Berlin, NY 13843, kate@fiduccia.com, Tel 800-652-7527, Fax 607-548-4013, web: www.woodsnewwaterpress.com.

11. What if a world-wide pandemic, increased seismic activity, and global warming were all linked to alien abduction?

When Rosa DeAngelo flees Earth with her three alien hybrid children, she leaves behind Tony, her husband. Ellen McCarthy is faced with the decision to either abandon her hybrid children or get back to her three-month-old human child, Griffin, before it's too late. With Earth's inhabitants faced with seemingly insurmountable illness and destruction, two rival alien species offer them salvation. Who will they trust: the Grays or the Guardians?

"I will always hold Earth's Ultimate Conflict close to my heart." – Ray Bradbury

Contact info for "Earth's Ultimate Conflict" by Kathy Porter:

Kate Fiduccia, Publisher, Woods N' Water Press, Inc., PO Box 10, South New Berlin, NY 13843, kate@fiduccia.com, Tel 800-652-7527, Fax 607-548-4013, web: www.woodsnewwaterpress.com.
Author contact: kathy@grayguardians.com, Tel. 562-858-2450.

12. Have you ever been **interviewed by a reporter** for television, radio or print? I am working on a book on **Media Skills**, and I am interested in your experiences. Who called you? For what? When and where were you contacted? And how did it go? Was it a peak experience or a disaster? Did you learn anything? Would you do it again? What was the best/worst/funniest/most memorable thing about it? Any research directions you'd like to suggest would be welcome, too! Thanks in advance, -- GAIL HULNICK. gail@windwordcommunications.com

13. TALK LIKE A WINNER! 21 SIMPLE RULES FOR ACHIEVING EVERYDAY

COMMUNICATION SUCCESS is the one comprehensive guidebook that effectively helps people master their conversation skills. The author is Steve Nakamoto, iVillage.com's Mr. Answer Man

relationship expert, who shows people how to build stronger personal and professional relationships one conversation at a time.

For more information, visit his website at www.SteveNakamoto.com If you would like a free autographed copy to do an Amazon.com and/or B&N.com review, please email your name and address to Steve at info@stevenakamoto.com

14. "Williwaw Winds" is a **coming-of-age adventure story about a teenage boy** and four other crewmen who face violent (williwaw) winds while crab fishing on the Bering Sea. Based on the true experience of author Sally Bair's son, it's the story of Jake Bergren who starts his fishing job full of anger against his Bible-thumping dad, his sister's crippling accident, and God. Through his harrowing rescue, Jake's shaky faith in God grows stronger and he learns the value of teamwork
sallybair@gmail.com

15. Midnight to Infinity the Humor and History of a Mischievous Artist

Author/Artist: Edward R. Rogaishio

ISBN 13: 9781589825048

Softcover 324 Pages

Midnight to Infinity offers an eclectic collection of all things written. Readers will cry, laugh, and experience every emotion between the two. Both fictional and not, this funny, old artist's short stories, poems, narratives, adventures and memoirs from birth to 1812 ancestors in Czarist Lithuania, are stimulating both intellectually and humorously. A good time is had by all who open the pages of this book and get lost in Rogaishio's mind.

Edward R. Rogaishio

Artist & Author of 'Midnight to Infinity the Humor and History of a Mischievous Artist'

rayrogue@aol.com

www.FineArtEdward.com

<http://www.fineartedward.com/Midnight%20to%20Infinity.htm>

16. Speak Up, Don't Slouch

100 Tips for Snagging Your Dreams

ISBN 978098214511

Listed on Amazon.com

"Speak Up, Don't Slouch" is the second book created by the fictional employees of MECP. It gives practical tips for making dreams come true. The tipsters may have fallen off the sanity wagon a few times, but the funny, eclectic tips will not disappoint whether the reader is looking for actual advice or just a book to give them a belly laugh or two. Each tip is humorously illustrated with amateur-style photos. For ages 14 and up. To receive a review copy please contact Margaret Cmelik at mcmelik@mecpublications.com.

22. "Universal Yoga: The Bhagavad Gita for Modern Times" -- Author Prem Prakash significant translation and provocative commentary stirs us to view this classical story within the ambiance of our personal lives. While this is a commentary from a Western Perspective, it never deviates from the essential and radiant truth imparted by the great Eastern Sages and yogis of long ago. Love of the Sanskrit language is apparent throughout.

Yes International Publishers
 1317 Summit Avenue
 Saint Paul, MN 55105
 Phone: 651-645-6808
 FAX: 651-645-7935
 Web: www.yespublisher.com
 Email: yes@yespublisher.com

23. New Fiction/Paranormal Fantasy Novel RABBIT: CHASING BETH RIDER, Outskirts Press Nov. 2009

Tagline: "Whoever thought writing a bestseller could be so dangerous?"

Author: Ellen C Maze

Short and Sweet Book Hook...

New York Times Bestselling author Beth Rider has a problem. Jack Dawn, a supernatural monster belonging to a race of vampire-like beings called Rakum, has taken exception to the redemptive message found in her novels and has vowed to hunt down and kill the young writer. In the face of peril and certain death, Beth, along with a few Rakum who sympathize with her position carries an unpopular Truth into the darkest places of man's soul.

I am seeking reviews. For a review copy and sales sheet info, contact: ellenmaze@aol.com or visit my website: <http://www.rabbitnovel.com>

24. OFFERED FOR REVIEW: Three copies of '**A COLLECTION OF VERSE**'. Nonfiction - 108 pages. 5- star reviews on: <http://www.amazon.com/Collection-Verse-Eliza-Earsman/product-reviews/0955624819>

Contact Eliza at rosewhitel@yahoo.co.uk with the subject heading ACOV REVIEW.
www.elizaearsman.com www.elizaearsmanbooks.wordpress.com
www.elizaearsman2corruptofficials.wordpress.com

25. "Self Convictions", an internal struggle between good and evil. Brandon begins his life like any other child but has no idea what's to come. As his powers of telekinesis begin to develop, he doesn't understand where they came from or how to control them. His inability to control his gifts leads him to a place of mystery and unraveling he never would've fathomed.

Discover with him who the Voice is that's been making him do things against his will from early childhood. When Brandon thinks things can't get any worse, they do. With so many questions unanswered, he sets out to discover the origins of his being meeting the love of his life along the way. Together they break the code of secrecy and destroy what was meant to control their lives.

Share his life with him as Brandon tells you his story in the first installment of

--RJ Hamilton, <http://rjhamilton.webs.com/>

Be a Hero!

Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.



E. ParaCoop



CO-OPERATIVE MARKETING PROGRAMS. Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

CO-OP PROGRAMS:

1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC. The Publishers Marketing Association (PMA/IBPA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.ibpa-online.org/programs/programs.aspx>

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Friends help friends.  
Publishing friends forward this ezine to their publishing friend.

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## Announcements

**1. YOUR (FRÉE) LISTINGS** should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

**2. WE WILL NOT REPEAT LISTINGS** within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

**3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT**

<http://parapublishing.com/sites/para/resources/newsletter.cfm>

**4. CHANGE YOUR ADDRESS BOOK**

Dan Poynter's email address is

[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)

Your address book may show

[dpoynter@impulse.net](mailto:dpoynter@impulse.net) or another old address.

Please make the change now.

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### The Small Print

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

BACK ISSUES are archived at

<http://parapublishing.com/sites/para/resources/newsletter.cfm>

TO RECEIVE THIS NEWSLETTER F-R-E-E, sign up for Publishing Poynters at

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PRIVACY STATEMENT: We will not distribute your email address to anyone. Period.

TIME TO SHARE. Please send your items for listing to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)



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Para Publishing. Dan Poynter: Author (120+ books), Publisher (since 1969), Speaker (CSP).

Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.

PO Box 8206, Santa Barbara, CA 93118-8206 USA. Tel: +1-805-968-7277; Fax: +1-805-968-1379; Cell: +1-805-448-9009. 530 Ellwood Ridge.

DanPoynter@ParaPublishing.com More than 500 pages of helpful information: <http://ParaPublishing.com>